



encoreSM

recording simplified

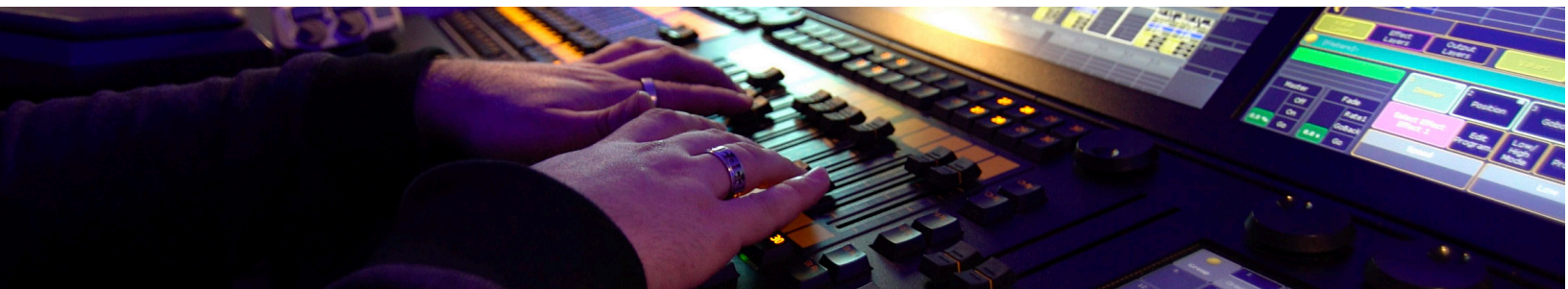


Encore recognizes there are no second chances when recording live events. Producing a professional recording requires a comprehensive understanding of the live environment. With more than 80 years of setting the standard for event technology, Encore offers clients a peace of mind event-recording experience.

With the answers to just four questions Encore can successfully record any type of event no matter the size, length, or complexity.

- > What is the goal of the recording?
- > What needs to be recorded?
- > How will the recording be delivered?
- > Will the recording need to be edited by Encore?

Let Encore record your next event and be confident you will be able to share that experience long after the event is over.



To learn how Encore can provide professional recording services at your next event, contact your local Encore representative.

Recording Simplified Definitions

What is the goal of the recording?

- > **Edit Ready** – The recording will be edited by the Encore client
- > **Archive Ready** – The recording will be stored for later use by the Encore client
- > **Web Ready** – The recording will be shared on the Web or on an internal company network

What needs to be recorded?

- > **Audio Only** – Records only presenter audio
- > **Computer** – Records a single presentation synchronized with presenter audio
- > **Screen** – Records exactly what appears on the presentation screen (program) with presenter audio
 - > May not capture the presenter
- > **Single Camera** – Records a single camera (ISO) angle of the presenter with presenter audio
- > **Multi-camera** – Records multiple camera angles of the presenter (program)
 - > Includes presenter audio
 - > Does not capture the live presentation content
- > **Meeting** – Records multiple camera angles and the live presentation (program) with full audio
 - > Includes presenter audio and all presentation playback sources
 - > Similar to TV awards shows, with no post-production required
- > **Side-by-Side** – Uses a unique picture-in-picture technology to synchronize the camera shots and presentation with full audio
 - > Includes presenter audio and all presentation playback sources
 - > Custom background with logo is an option

How will the recording be delivered?

- > Encore Supplied Hard Drives
- > Client Supplied Hard Drives

Please ensure the drives conform to the following requirements:

- > Please deliver the drives 24 hours prior to the start of the event
- > Appropriate size of the drives or media to meet the event's length and requirements. Your Encore representative can help with suggestions.
- > Each hard drive must include a high-speed data connection and necessary cables (e.g. USB 3.0, USB-C, Thunderbolt)
 - > Turnaround time can vary depending on file size, transfer time, and number of sessions. Your Encore representative can help estimate turnaround time for your recording/s.

Encore does not hold a copy of any recordings post client hand off.

Will the recording need to be edited by Encore?

Choices include:

- > **Simple “Tops and Tails” Editing** – Editing out any unnecessary video on the front and end of the recording.
- > **Advanced Editing** – Any video editing services that exceed simple “tops and tails”